IBM Software Editions

IBM Personal Decision Series
IBM Business Management Series

Productivity and accounting software that work together for you

Productivity and Business Families

IBM

Personal Computer Software

AN IDEAL MATCH

IBM Software Editions. A comprehensive family of products that offers you important ingredients for success: high-quality software, products that work together, and outstanding training and support.

The IBM Personal Decision Series and the IBM Business Management Series...they're an Ideal Match!

IBM Software Editions — An Ideal Match!

IBM offers a powerful approach to automated systems that may be just right for your professional and business needs.

The IBM *Software Editions* are a family of productivity and accounting software products developed by IBM for the IBM Personal Computer.

The IBM *Personal Decision Series* is devoted to helping you shape information and increase personal productivity. The IBM *Business Management Series* offers integrated accounting software to help you better manage your business and control administrative costs. They're an Ideal Match.

Each series offers distinctive products that are rich in function and designed to do specialized tasks, such as general ledger or word processing. Yet when used together, they readily share information to help eliminate repetitive tasks, reduce errors, and simplify operation. Together or separately, they can help provide you with the information you need today...and tomorrow.

You can tailor a system that offers the right answers to your business needs. Start with one product. As your needs grow, you have the flexibility to add the software you want. You expand your capabilities without giving up any of your original investment.

We emphasized ease of use during the development of this family of products. Extensive testing in the IBM Usability Laboratories helps ensure that our products are reliable, and easy to use and understand. Each series features numerous HELP screens and prompts to guide you through operations. And standardized methods of entering information and printing reports make it easy to learn and use multiple products.

Whether you need to print paychecks, reorder inventory, write a special report, or create a financial model, we have the products to help you do it quickly and easily. In addition, IBM offers an Extended Support option to give you added confidence in the success of your IBM Software Editions.

Productivity and business management software. The IBM Personal Decision Series and the IBM Business Management Series just might be the Ideal Match you've been looking for. Let's take a closer look at this outstanding family of IBM products.

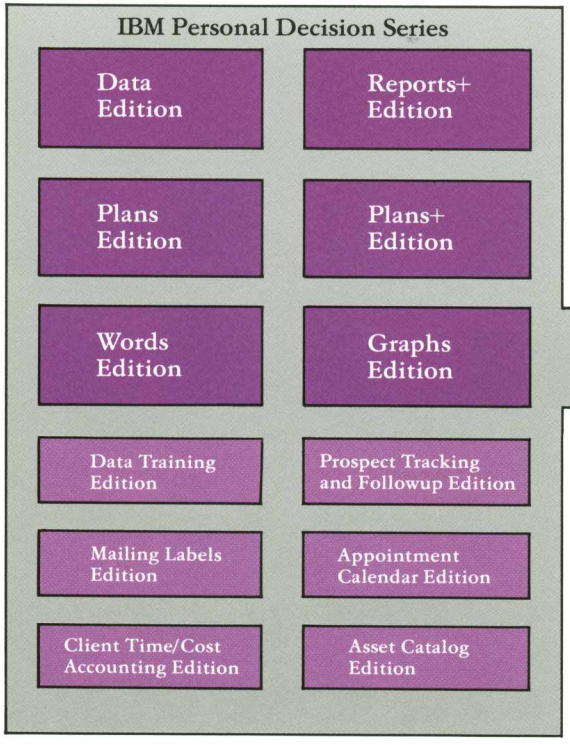
Productivity Software

Interpreting information and putting it to work is a constant challenge for today's busy professional.

The IBM *Personal Decision Series* is a set of productivity tools to help you manage information faster and easier than you ever have before. The IBM Software Editions in this series are:

- *Data* a full function data manager and report writer
- *Reports+* advanced report and application generator
- *Plans* modeling and spreadsheet program
- *Plans+* financial modeling and decision support program
- *Words* word processor
- *Graphs* quality graphics program

These powerful productivity tools allow you to access and analyze information from many different sources. Then they help you use that information to easily produce reports, letters, spreasheets, financial models, and graphs tailored to your professional and business needs.



Accounting and Management Software

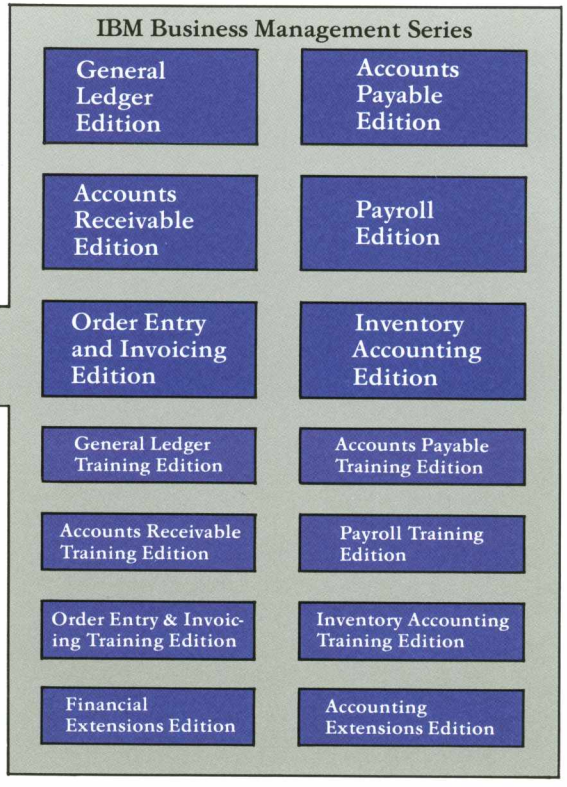
The IBM *Business Management Series* can help you improve the bottom line of your business. The IBM Software Editions in this series are:

- *General Ledger*
- *Accounts Payable*
- *Accounts Receivable*
- *Payroll*
- *Order Entry and Invoicing*
- *Inventory Accounting*

The IBM Business Management Series is designed to help you manage the day-to-day details of running your business. Used together or separately, these products can lead to improvements in the way you operate your business by helping put you more firmly in control and cutting administrative time and costs.

The Business Management Series can help you:

- Control operating costs
- Improve customer service
- Gain tighter control of cash flow
- Enhance inventory accounting
- Increase your profits



Additional IBM Offerings

Training. Our ***Training Editions*** provide computer-based instruction that simulates actual program operation, allowing novice and experienced users alike to learn the software and practice using it.

Ready-to-run Extensions. The ***Extension Editions*** offer ready-to-run programs for specialized business functions, such as mailing labels, appointment calendar, or a graph of the status of your outstanding receivables.

IBM Books. We also offer two books: *An IBM Guide to Choosing Business Software* helps you determine your business software needs; and the *Adviser* offers tips and techniques for getting the most out of the IBM Personal Decision Series.

Continuing Support. IBM Extended Support is an excellent way to help protect your software investment. As a subscriber to this fee service, you can consult IBM specialists about the supported products, in addition to receiving program maintenance, an informative journal, and access to program updates.

Decide What's Ideal for You

Match up with the IBM Software Editions. Productivity software. Accounting software. Training software. Continuing support.

Visit your nearest Authorized IBM Personal Computer Dealer for more information on the IBM ***Personal Decision Series*** and the IBM ***Business Management Series.***

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